Course Name : WORDPRESS WEB DEVELOPMENT FOR BEGINNERS
Duration : 2 Days (Physical Classroom / Virtual Live Instructor)
Skill Level : Beginner

COURSE DESCRIPTION:
In this Hands-On WordPress Training Course, participants will gain practical experience in developing a website using WordPress, including the use of popular plugins such as Contact Form, Booking Calendar, Social Sharing, and Gallery plugins. With WordPress powering millions of websites and blogs, participants will learn how to fully utilize the self-hosted version to create feature-rich websites and blogs.

Our PHP Certified Trainer will guide participants in creating posts and pages, customizing their site with themes, widgets, and custom menus, and extending its functionality with the use of WordPress plugins. They will also learn how to increase their audience engagement through social media sharing and comments and adjust the site's settings to ensure optimal safety and security.

WHAT WILL YOU LEARN?
The "WordPress Web Development for Beginners" course is designed to provide participants with a comprehensive understanding of the WordPress platform and how to use it for web development. The course curriculum is typically aimed at beginners with little or no prior knowledge of WordPress, and the content may vary depending on the provider and the specific curriculum they offer. However, some of the key topics that may be covered in this course include:
- Introduction to WordPress
- Setting up a WordPress Site
- WordPress Dashboard
- Creating Content
- Customizing the Site
- Using WordPress Plugins
- SEO and Marketing

PREREQUISITE:
Beginners. No programming knowledge is required.

METHODOLOGY:
This program will be conducted with interactive lectures, PowerPoint presentations, discussions, and practical exercises. This course can be conducted as instructor-led (ILT) or virtual instructor-led training (VILT).

JOB SCOPE:
Upon completion of this course, candidates may pursue the following career paths:

- WordPress Developer
- Content Manager
- Web Designer
- E-commerce Manager
- Digital Marketer

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DAY I

MODULE 1: INTRODUCTION TO WORDPRESS CMS
- Welcome
- Introduction to Content Management System
- Introduction to WordPress
- Difference Between Wordpress.com, Wordpress.org

MODULE 2: INSTALLING WORDPRESS
- Setup *AMP Environment
- Install WordPress
- Introduction to WordPress Control Panel
- Introduction to WordPress Tool Bar

MODULE 3: WORDPRESS POSTS AND PAGES
- Create a New Post in a Post Editor
- Introduction to Categories
- Schedule Posts
- Delete Posts and Excerpts
- Create a Page in a Page Editor
- Page Templates
- Introduction to Page Hierarchies

MODULE 4: WORDPRESS USER PROFILES
- Introduction to Users of WordPress
- Understand User Roles and Responsibilities
- Add and Edit User Profiles
- Add and Manage User Profiles

MODULE 5: MEDIA AND IMAGES
- Update Pages and Posts with Images
- Cre an Image Galleries
- Introduction to Feature Images
- Introduction to Audio and Video
- Add videos into WordPress
- Add YouTube & Vimeo Videos into WordPress

MODULE 6: PREPARE TO BUILD A BUSINESS WEBSITE
- Create Goals and Requirements of the Site
- Make a Basic Content Inventory for the Site
- Add Key Information to the Website
- Add Custom Menus for the Website

MODULE 7: INTRODUCTION TO WORDPRESS THEMES
- Introduction to Themes
- Install and Activate the Theme
- Configure the Theme
- Customizing the Theme Based on the Needs
- Customize the Menus with the Theme

MODULE 8: EXTEND THE WEBSITE FUNCTIONALITY USING PLUGINS
- Introduction to WP Plugin Directory
- Choose the Right Plugin for the Requirement
- Install and Configure the Contact Form 7 plugin
- Introduction to Booking Calendar Plugin
- Install the Tiled Galleries Plugin
- Install a Social Sharing Plugin

MODULE 9: MOVE THE WEBSITE FROM PRODUCTION TO LIVE ENVIRONMENT
- Test the Website Before Move into Live
- Configuration Settings for Live Environment
- Backup and Restore the Website
- Secure the Site from Hackers

CONCLUSION
- QA
- Useful References and Books
- Feedback